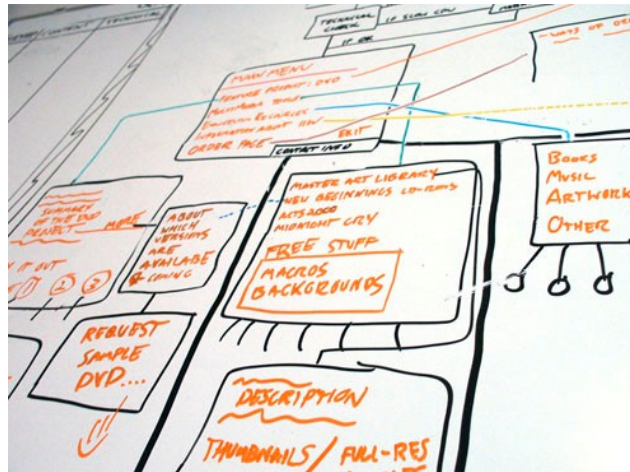


# STARTING and FINANCING a SMALL BUSINESS



**T**his two-hour seminar is designed for individuals who want to learn what it takes to start and run a successful small business.

The program will focus on helping participants learn how to determine the feasibility of their idea as well as how to



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Topics of discussion include

- the purpose of developing a feasibility/business plan
- assessing business risks
- marketing strategy development
- management planning
- financial planning
- identifying sources of funds for business start-up
- the do's and don'ts of borrowing money
- the loan application



## Ascension Parish Library

### 2011 SEMINARS

### 2011 Seminar Dates

**Ascension Parish Library -  
Donaldsonville  
500 Mississippi Street  
Donaldsonville  
225 473-8052**

**June 21, 2011**

**Ascension Parish Library -  
Gonzales  
708 S. Irma Blvd.  
Gonzales  
225 647-3955**

**April 26, 2011**

**November 15, 2011**

**Ascension Parish Library -  
Galvez  
40300 Hwy 42  
Prairieville  
225 622-3339**

**January 25, 2011**

**October 18, 2011**

**Ascension Parish Library -  
Dutchtown  
13278 Hwy 73  
Geismar  
225 673-8699**

**March 22, 2011**

The Louisiana Small Business Development Center at Southern University-Baton Rouge (LSBDC-SUBR) is a partnership program funded in part through a cooperative



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agreement with the U. S. Small Business Administration (SBA), Louisiana Economic Development, and Southern University-Baton Rouge.



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